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## Curriculum Vitae

### **Ulrike Schaede, PhD**

Professor

School of Global Policy and Strategy  
University of California San Diego

#### **Address:**

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#### **Fields of Specialization:**

Business organization, strategy and management in Japan; Japan's political economy, antitrust, financial system and corporate governance, employment system, and innovation policies

#### **Education:**

Ph.D. (Japan Studies/Economics), *summa cum laude*, Philipps-Universität Marburg, Germany, 1989.  
M.A. (Japan Studies/Economics), Friedrich-Wilhelms Universität Bonn, Germany, 1987.  
Translator's Degree in Japanese, Friedrich-Wilhelms Universität Bonn, Germany, 1985.

#### **Employment / Professional Positions:**

Full Professor, School of Global Policy and Strategy, UC San Diego (2008-present);  
Associate Professor (1999–2008), Assistant Professor (1994-1999), Graduate School of International Relations and Pacific Studies, UC San Diego.  
Visiting Associate Professor, Harvard Business School (July 1999-June 2000).  
Visiting Assistant Professor, Haas School of Business, University of California, Berkeley (August-December 1990, and August 1992-June 1994).  
*Wissenschaftliche Assistentin* (Assistant Professor), Philipps-Universität Marburg, Germany (July 1988-July 1992).  
Visiting Assistant Professor, Institute of Economic Research, Hitotsubashi University, Tokyo (April 1991-March 1992).

#### **University Service and Administrative Positions:**

Founding Director, JFIT: The Japan Forum for Innovation and Technology, GPS, 2015-current  
UC San Diego Foundation Board of Trustees, Faculty Representative, 2016-2019  
Member, Donor Relations and Stewardship Committee of the UCSD Foundation  
Executive Director, CGT: Center on Global Transformation, GPS, 2011-2018  
Faculty Coordinator, International Management Track, GPS, 2010-current  
GPS Curriculum Committee, 2007-current  
GPS Strategic Planning Committee, 2012-2013  
UC San Diego Committee for Faculty Equity, Inclusion and Diversity, 2011-2013

Associate Dean (Student Affairs), GPS, 2004-2005  
 Faculty Director, GLI (Global Leadership Institute, then ICAP), 2002-2004  
 Dean Search Committee GPS, Member (2002)  
 UC San Diego Hellman Fellowship, Selection Committee, 2012-2014  
 UC San Diego Faculty Senate Representative, 2007-2008 and 2014-2015  
 Faculty Advisor, Student Group Programs “Export Access” and “Asameshikai”, 1998-current  
 UC Systemwide: Pacific Rim Research Program Executive Committee, 2000-2004  
 UC Systemwide: Advisory Committee to EAP on Japan, 1997-1999  
 GPS MIA Admissions Committee, 1995-1999, 2004-05

**Personal:**

Trilingual in English, German and Japanese.  
 Total of over 9 years of study and research experience in Japan (Tokyo).

**Grants, Honors, and Professional Awards:**

Winner, 37<sup>th</sup> Masayoshi Ohira Memorial Prize, for best contribution to the study of the Asia-Pacific, awarded for *The Business Reinvention of Japan: How to Make Sense of the New Japan and Why it Matters*, Stanford UP, 2020.  
 Winner, Axiom Business Books Award, Silver Medal “Economics”, 2021, for *The Business Reinvention of Japan: How to Make Sense of the New Japan and Why it Matters*, Stanford UP (2020)  
 IMES-BOJ: Visiting Scholar, The Bank of Japan Institute of Monetary and Economic Studies (BOJ-IMES), January-March 2020).  
 The Hoover Institution: Visiting Scholar, The Hoover Institution, Stanford University (January-March 2019).  
 JSPS (Japan Society for the Promotion of Science): Short-Term Scholarship for Research in Japan, Hitotsubashi University, for research project “Corporate Venture Capital and Innovation by large Japanese Companies), 2017-2018.  
 NEDO (New Energy and Industrial Technology Development Organization Japan): Grant for the Project “San Diego’s IOT Innovation Ecosystem”; UC San Diego 2015-2016.  
 JSPS (Japan Society for the Promotion of Science): Conference grant for “New Approaches for the Promotion of Innovation, Science and Technology: Bridging Japan and San Diego”, UC San Diego, May 2015.  
 Center for Global Partnership/Japan Foundation: Conference grant for “Immigration at the National and Local Level”, UC San Diego, May 2011.  
 IMES-BOJ: Visiting Scholar, Institute for Monetary and Economic Studies, The Bank of Japan, Tokyo (January – March 2011).  
 DBJ Shimomura Fellowship: Visitor Scholar, Research Institute of Capital Formation, The Development Bank of Japan, Tokyo (April-July, 2010).  
 APARC Fellowship: Visiting Scholar, Shorenstein – Asia-Pacific Research Center, Stanford University (March-September 2009).  
 Best Paper Award: “Changes in Main Bank Rescues during the Lost Decade: Corporate Restructuring in Japan, 1981-2007”, 20<sup>th</sup> Annual Conference of the Association of Japanese Business Studies, June 2009, San Diego.  
 Hoover Fellowship: Visiting Scholar, The Hoover Institution, Stanford University (May 2008).  
 ESRI (Economic and Social Research Institute): Cabinet Office for the Government of Japan,

Research Grant for the Research Project “Japan’s Bubble, Deflation and Long-Term Stagnation”, 2008-2009.

IMES-BOJ: Visiting Scholar, Institute for Monetary and Economic Studies, The Bank of Japan, Tokyo (January – March 2003).

RIETI Fellowship: Visiting Scholar, Research Institute for the Economy, Trade and Industry, The Ministry of the Economy, Trade and Industry, Tokyo (May 2002).

Center for Global Partnership/Japan Foundation: Conference grant for “Japan’s Managed Globalization”, UC San Diego, December 2001

Best Paper Award: “Self-Regulation and the Sanctuary Strategy: Competitive Advantage through Domestic Cooperation by Japanese Firms”. 10<sup>th</sup> Annual Conference of the Association of Japanese Business Studies, June 1999, Salt Lake City.

Japan-U.S. Friendship Commission: Research Grant for “Deregulation and the Japanese Firm”, 1995-97.

Hellmann Faculty Fellowship: University of California, San Diego, 1996-97.

Abe Fellowship: Center for Global Partnership / Japan Foundation Abe Fellowship, 1994-95.

MITI/RI Fellowship: Visiting Scholar, The Ministry of International Trade and Industry Research Institute, Tokyo (March - May 1995).

IGFS Fellowship: Associate Fellow, Advanced Financial Markets Studies, IGFS (Institute for Global Financial Studies) and FAIR (Foundation for Advanced Information and Research), The Ministry of Finance, Tokyo (1993 - 1995).

MOF-IFMS: Visiting Scholar, Institute of Fiscal and Monetary Studies, The Ministry of Finance, Tokyo (May - June 1993).

PEEI Stipend: Political Economy of European Integration Project, Center for German and European Studies, University of California, 1993-94.

DOD- AFOSR: Research Grant, Air Force Office of Scientific Research, U.S. Department of Defense, 1993.

BRIE (Berkeley Roundtable of the International Economy), Research Grant, 1993.

“Best Book” OAG Tokyo Award (German Asiatic Society, Tokyo) for the book *Der neue japanische Kapitalmarkt – Finanzfutures in Japan*, awarded for the best book on Japan written by a German scholar under age 40), 1991.

FAIR Fellowship: Foundation for Advanced Information and Research, Japanese Ministry of Finance, Tokyo (February-March 1991).

Visiting Researcher, Institute for Monetary and Economic Studies, The Bank of Japan, Tokyo (May 1987-May 1988, and August-October 1995)

Japan Foundation Dissertation Fellowship (1987/88).

### **Advisory Boards:**

Member, Advisory Board, IGPI Industrial Growth Platform Inc., Tokyo, Japan, 2021-current

Member, Academic Advisory Board, IN-EAST, The Institute of East Asian Studies, Universität Duisburg-Essen, Germany, 2016-current.

Fellow/Advisor, Mitsubishi Research Institute “Initiative for Co-Creating the Future: Innovating the Platinum Society”, Tokyo, <https://icf.mri.co.jp/advisory/>, 2016-current.

Member, Steering Committee, *WorldWebForum*, Zurich, Switzerland, <https://worldwebforum.com>, 2017-current.

Mentor/Supporter, Link-J Life Science Innovation Network Japan, Nihon Life Science Cluster, Tokyo, <http://www.link-j.org/supporters/>, 2016-current.

Vice-Chair and Member, Academic Advisory Board, DIJ (German Institute for Japanese Studies) Tokyo, Max-Weber Foundation Germany, 2012-2020.

Member, Executive Advisory Board, German Society for Asian Studies (*Wissenschaftsbeirat, Deutsche Gesellschaft für Asienkunde*), 2000-2005.

Vice-Chairperson: Förderverein Marburger Japan-Reihe, Marburg (1988-2006).

#### **Editorial Boards:**

Associate Editor, *The Journal of the Japanese and International Economies* (2021-current).

Member, Editorial Board, *Asia Policy*, The National Bureau of Asian Research (2020-current).

Member, Editorial Board, *Contemporary Japan* (2009-current).

Member, International Editorial Board, *Asien* (2004-current).

Member, Editorial Board, *The Japanese Political Economy* (2002-current).

#### **Professional Affiliations:**

Research Associate, Columbia Business School, Center on Japanese Economy and Business (1999-present)

Member, AOM Academy of Management

Member, AIB Academy of International Business.

Member, AJBS Association of Japanese Business Studies

Member, SASE Society for the Advancement of Socio-Economics

Member, Japan Task Force, Pacific Council on International Policy (2001-2003)

#### **Journal Reviews for:**

Journal of Law, Economics, and Organization; Political Science Quarterly; Comparative Political Studies; California Management Review; Industrial and Corporate Change; Journal of Policy History; Journal of Japanese Studies; Journal of Asian Studies; Asian Survey; Review of International Political Economy; Journal of Futures Markets; Research Policy; Asian Business and Management; Social Science Journal of Japan, Small Business Economics Journal, Asia-Pacific Journal of Management, Journal of the Japanese and International Economies, Journal of East Asian Studies, Asian Business and Management, Contemporary Japan.

#### **Manuscript Reviews for:**

Cambridge University Press; Chicago University Press; Columbia University Press; Cornell University Press; Harvard Business School Press; Oxford University Press; Stanford University Press; Routledge; Taylor & Francis; Simon and Schuster; Dryden; M.E. Sharpe; Princeton University Press, Palgrave, Macmillan Publishers.

#### **Courses Taught:**

Workshop on Policy Issues in the Pacific Rim (MAS Capstone, 2017-current)

Strategy and Negotiation (2<sup>nd</sup>-Year Capstone in International Management; 2002-current)

Japanese Business and Management (required Japan Focus course; 1994-current)

Innovation and Entrepreneurship in Japan

International Business Strategy (required IM track course)

Japan Lab / Corporate Restructuring and Innovation

Corporate Governance in International Comparison

**Ph.D. Committees:**

Jesse Diamond, Economics, 2011  
 Michael Furchtgott, Economics, 2013  
 Chim Lau, Economics, 2013  
 Yusuke Mazumi, Sociology, 2014  
 Kanetaka Maki, Rady School of Management, 2015  
 Koji Takahashi, Economics, 2017

**Publications:****a) Books**

*The Business Reinvention of Japan: How to Make Sense of the New Japan and Why it Matters.* Stanford: Stanford University Press (Business Books), 2020.

*Ryōkiki no soshiki o tsukuru: Daikigyōbyō o daha suru “seme to mamori no keiei” (Creating Ambidextrous Organizations: Exploration and Exploitation for Overcoming Inertia)*, with Masanori Kato and Charles A. O’Reilly III, Tokyo: Eiji Shuppan, 2020.

*Choose and Focus: Japanese Business Strategies for the 21<sup>st</sup> Century.* Cornell University Press, 2008.

*Japan’s Managed Globalization: Adapting to the 21st Century*, co-edited with William W. Grimes; Armonk N.Y.: M. E. Sharpe, 2003.

*Cooperative Capitalism: Self-Regulation, Trade Associations, and the Antimonopoly Law in Japan*; Oxford: Oxford University Press 2000.

*Der neue japanische Kapitalmarkt - Finanzfutures in Japan (The New Japanese Capital Market - Financial Futures in Japan)*, Wiesbaden: Gabler, 1990 (in German).

*Geldpolitik in Japan 1950-1985 (Monetary Policy in Japan 1950-1985)*, Marburg: Marburger Japan-Reihe Bd.1, 1989 (in German).

**b) Refereed Articles**

“Of Substitutes and Complements: Trade Credit v. Bank Loans in Japan, 1980-2012”, *Review of Quantitative Finance and Accounting* 2019, p.1-22, <https://doi.org/10.1007/s11156-019-00844-1> (with Chim Lau)

“Shared Decision-Making and Patient Satisfaction in Japanese Rheumatoid Arthritis Patients: A New ‘Preference Fit’ Framework for Treatment Assessment”, *Rheumatology and Therapy* 2019, Vol. 6(2), pp. 269-83 (with Jörg Mahlich and Rosarin Sruamsiri)

“Shared Decision-Making in Patients with Prostate Cancer in Japan: Patient Preferences Versus Physician Perceptions”, *Journal of Global Oncology*, 2017, pp.1-9, DOI: 10.1200/JGO.2016.008045 (lead author; with Jörg Mahlich, Masahiko Nakayama, Hisanori Kobayashi, Yuriko Takahashi, Katsuhiko Saito, Hiroji Uemura, Masayuki Tokumitsu, Kazutake Yoshizawa).

“The Decline in Bank-Led Corporate Restructuring in Japan: 1981-2010”, *Journal of the Japanese and International Economies* 47, 2018, pp.81-90 (with Takeo Hoshi and Satoshi Koibuchi).

“The Market for Corporate Subsidiaries in Japan: An Empirical Study of Trades Among Listed Firms”, *Journal of the Japanese and International Economies* Vol. 31, 2014, pp. 36-52 (with Tatsuo Ushijima).

“Sunshine and Suicides: Revisiting the Relevance of Economic Determinants of Suicides in Japan”, *Contemporary Japan* Vol. 25 No. 2, 2013, pp. 105-126.

“Self-Employment in Japan: A Micro-Analysis of Personal Profiles”, *Social Science Japan Journal* Vol. 16 No.1, Winter 2013, pp. 1-28 (with Jess Diamond).

“From developmental state to the New Japan: The strategic inflection point in Japanese business”, *Asia Pacific Business Review*, Vol. 18 No. 2, 2012, pp. 167-185.

“Globalization and the Reorganization of Japan’s Auto Parts Industry”, *International Journal of Automotive Technology and Management*, Vol. 10 No. 2/3, 2010, pp. 270-288.

“Crisis as Opportunity: Japan and the 2008 Global Meltdown”, *Harvard Asia Quarterly*, Vol. XII, No.1, Winter 2009, pp.46-59.

“Privatverschuldung und Sozialhilfe in Japan: Kredithaie, das „Mittelmarkt-Loch“ und der japanische Sozialvertrag“ (“Private Debt and Social Welfare in Japan: Loan Sharks, the “Middle-Risk Gap”, and Japan’s Social Contract”), *ZfB – Zeitschrift für Betriebswirtschaftslehre*, 3/2006, pp.87-108.

“Functional Change and Bank Strategy in German Corporate Governance” (with Dwight B. Crane), *International Review of Law and Economics* Vol. 25 No. 4, 2006, pp. 513-540.

“The ‘Middle-Risk Gap’ and Financial System Reform: Small Firm Financing in Japan”, *Monetary and Economic Studies*, Vol. 23 No. 1, 2005, pp.149-176 (<http://www.imes.boj.or.jp/english/publication/mes/2005/abst/me23-1-4.html>)

“Cooperating to Compete: Determinants of a Sanctuary Strategy Among Japanese Firms”, *Asian Business and Management* Vol. 3, No. 4, 2004, pp. 435-457.

“What Happened to the Japanese Model”, *Review of International Economics*, Vol.12 No.2, May 2004, pp.277-294.

“Why Japan Cannot Reform: Small Firms and the Social Contract”, in: *Harvard Asia Quarterly*, Vol. 7 No. 2, Spring 2003, pp.53-60.

“Change and Continuity in Japanese Regulation”, *Journal of Japanese Law* Vol.1 No.1, 1996, pp.21-31.

“The 'Old Boy' Network and Government-Business Relationships in Japan”, in: *Journal of Japanese Studies*, Vol.21 No.2, Summer 1995, pp. 293-317.

Reprinted in: H. Baum (ed.), 1997, *Japan: Economic Success and Legal System*, Berlin: de Gruyter, pp.345-369.

“Understanding Corporate Governance in Japan: Do Classical Concepts Apply?”, in: *Industrial and Corporate Change* Vol.3 No.2, 1994, pp.285-323.

“Specialist vs Saitori – Market Making in New York and Tokyo”, *Financial Analysts Journal*, July/August 1992, pp. 48-57 (with Richard Lindsey).

“Black Monday in New York, Blue Tuesday in Tokyo: The October 1987 Crash in Japan”, *California Management Review*, Vol. 22 No. 2, Winter 1991, pp. 39-57.

“The Introduction of Commercial Paper (CP): A Case Study in the Liberalization of the Japanese Financial Markets”, *Japan Forum*, Vol. 2 No. 2, October 1990, pp.215-234.

“Forwards and Futures in Tokugawa-period Japan: A New Perspective on the Dojima Rice Market”, *Journal of Banking and Finance*, 13, 1989, pp. 487-513.

“Toshikomongyo - Anlageberatung in Japan” (Toshikomongyo - Investment Counseling in Japan), *Recht der internationalen Wirtschaft*, August 1989, pp. 704-710 (with Harald Baum; in German).

“Liberalization of Money Markets: A Comparison of Japan and West Germany”, *Journal of International Economic Studies*, No. 3, 1989, pp. 25-43.

### **c) Chapters in Books**

“Corporate Governance Reform in Japan - Building a System for Long-Term Value Creation”, in: Kurt Sogner and Andrea Colli (eds.), *The Emergence of Corporate Governance: People, Power and Performance*, Routledge International Studies in Business History, London (2021).

“U.S.-Japan Business Relations and the Trade War with Asia”, in: *Charting a Path for a Stronger U.S.-Japan Economic Partnership*, The National Bureau of Asian Research (ed.), NBR Special Report #75, February 2019, pp.11-27, <https://www.nbr.org/publication/charting-a-path-for-a-stronger-u-s-japan-economic-partnership/>

“The Impact of Japan on Western Management: Theory and Practice”, in: Nigel Holden, Sneijna Michailova and Susanne Tietze (eds.), *The Routledge Companion to Cross-Cultural*

*Management*, New York: Routledge, 2015, pp. 49-57 (with Christina L. Ahmadjian).

“System Change and Corporate Reorganization in Japan: The Strategic Logic of Business Groups and Main Banks, Revisited”, in: Kenji E. Kushida, Kay Shimizu and Jean E. Oi (eds.), *Syncretism: The Politics of Economic Restructuring and System Reform in Japan*, Stanford: Walter H. Shorenstein Asia-Pacific Research Center, 2013, pp. 77-113.

“From Developmental State to the New Japan: The Strategic Inflection Point in Japanese Business”, in *Japan’s ‘Lost Decade’: Causes, Legacies, and Issues of Transformative Change*, W. Miles Fletcher III and Peter W. von Staden (eds.), London: Routledge, 2012, pp.31-52.

“Changes in Main Bank Rescues during the Lost Decade: An Analysis of Corporate Restructuring in Japan, 1981-2007”, in: Anil Kashyap, David Weinstein, Koichi Hamada (eds.) *Japan's Bubble, Deflation and Long-term Stagnation*, Cambridge: MIT Press, 2011, pp. 343-374 (with Takeo Hoshi and Satoshi Koibuchi).

“Japan’s Business Practices in the 21<sup>st</sup> Century”, in: Hans Dieter Ölschleger (ed.), *Theories and Methods in Japanese Studies: Current State and Future Developments*, Bonn University Press, 2008, pp. 251-270.

“Globalization and the Japanese Subcontractor System”, in: David Bailey, Dan Coffey, and Phil Tomlinson (eds.), *Crisis or Recovery in Japan: State and Industrial Economy*, London: Edward Elgar, 2007, pp. 82-105.

“Industry Rules: From Deregulation to Self-Regulation”, in: Schaede, Ulrike, William A. Grimes (eds.), *Japan’s Managed Globalization: Adapting to the 21st Century*; Armonk NY: M. E. Sharpe, 2003, pp. 191-214.

Reprinted in: *The Japanese Economy* Vol. 28, No. 6, 2000, pp.35-58.

“Japanese Policy-Making in a World of Constraints”, in: Schaede, Ulrike, William A. Grimes (eds.), *Japan’s Managed Globalization: Adapting to the 21st Century*; Armonk NY: M. E. Sharpe, 2003, pp.17-44 (with William Grimes).

Reprinted in: *The Japanese Economy* Vol. 28 no. 4, 2000, pp. 18-45.

“Rice, Shinto, and the Ainu: Metaphors and Concepts that Help Explain the Japanese Banking Crisis of the 1990s”, in: Manthey, Barbara, P. Kleinen, G. Distelrath, R. Horres, R. Luetzeler, H. D. Oelschlaeger (eds.), *JapanWelten – Aspekte der deutschsprachigen Japanforschung, Festschrift für Josef Kreiner*. Bonn: Bier’sche Verlagsanstalt, 2000, pp.411-426.

“The Benefits from *Shinboku*: Trade Associations and Inter-Firm Cooperation in Japan”, in: Albach, Horst, Ulrike Goertzen, Rita Zobel (eds.), *Information Processing as a Competitive Advantage of Japanese Firms*; Berlin: Sigma, 1999, pp. 81-108.

“MOF, Money, and the Japanese Banking Crisis of 1995”, in: Angelika Ernst, Peter Pörtner (eds.), *Die Rolle des Geldes in Japans Gesellschaft, Wirtschaft und Politik*, Hamburg: Mitteilungen des Instituts für Asienkunde, 1998, pp.95-128.



“Bureaucrats in Business”, in: Frank Gibney (ed.), *Unlocking the Bureaucrat’s Kingdom: Deregulation and the Japanese Economy*; Washington, D.C.: The Brookings Institution, 1998, pp. 160-170.

“Toward a New System of Corporate Governance in the EU: An Integrative Model of the Anglo-American and Germanic Systems”, in: Barry Eichengreen, Jeffry Frieden, Jürgen von Hagen (eds.), *Politics and Institutions in an Integrated Europe*; New York/Heidelberg: Springer, 1995, pp.93-120.

“Positive Regulierung - Staat und Unternehmen im japanischen Wirtschaftswachstum”, in: Foljanty-Jost, Gesine / Anna-Maria Thränhardt (eds.), *Der schlanke japanische Staat - Vorbild oder Schreckensbild?*, Opladen: Leske + Budrich, 1995, pp.106-122 (in German).

“Finanzinnovation und Regulierung” (Financial Innovation and Regulation), in: von Stein, J.H. (ed.), *Banken in Japan Heute*, Frankfurt: Fritz Knapp Verlag, 1994, pp. 331-366 (in German).

“Institutional Investors and Corporate Governance in Japanese Perspective”, in: Baums, Theodor, Richard M. Buxbaum, Klaus J. Hopt (eds.), *Institutional Investors and Corporate Governance*, Berlin: de Gruyter, 1994, pp.609-664 (with Harald Baum).

“Securities Financing in Japan: Margin Purchases, Short Sales, and Japan Securities Finance Co.”, in: Takagi Shinji (ed.), *Handbook of the Japanese Capital Markets*, London: Basil Blackwell, 1993, pp. 517-556.

“The Development of Organized Futures Trading: The Osaka Rice Bill Market of 1730”, in: Ziemba, William, Hamao Yasushi and Warren Bailey (eds.), *Japanese Financial Market Research*, Amsterdam: North-Holland, 1991, pp. 339-364.

“EC to Nihon” (The European Community and Japan), in: Minami Ryoshin (ed.), *Gekidō suru sekai to Nihon keizai* (The Japanese Economy in a Fast Moving World); Tokyo: TBS Britannica, 1991, pp. 95-126 (in Japanese).

“Die Vergangenheit der Futures, oder: Was die findigen Tokugawa-Kaufleute "im voraus" taten” (The Past of the Futures, or: What the smart Tokugawa-period merchants did "in advance"), in: Pörtner, Peter (ed.), *Lesebuch 2*, Tübingen 1990, pp. 241-259 (in German).

“Der japanische Geldmarkt in den 80er Jahren” (The Japanese Money Market in the 1980s), in: Lokowandt, Ernst (ed.), *Referate des 1. Japanologentages der OAG in Tokyo*, München 1990, pp. 190-202 (in German).

“Liberalisierung des japanischen Finanzmarktes und Internationalisierung des Yen” (Liberalization of the Japanese Financial Market and Internationalization of the Yen), *ifo-schnelldienst*, Vol. 42, February 22, 1989, p. 42-57 (in German).

#### **d) Chapters in Conference Proceedings and Encyclopedias**

“Administrative Guidance”, Encyclopedia entry in: Allan Bird (ed.), *Encyclopedia of Japanese Business and Management*, New York: Routledge, 2002, pp. 4-6.

“Guilds”, Encyclopedia entry in: Allan Bird (ed.), *Encyclopedia of Japanese Business and Management*, New York: Routledge, 2002, pp. 171-174.

“Industry and trade associations”, Encyclopedia entry in: Allan Bird (ed.), *Encyclopedia of Japanese Business and Management*, New York: Routledge, 2002, pp. 199-202.

“Pricing practices”, Encyclopedia entry in: Allan Bird (ed.), *Encyclopedia of Japanese Business and Management*, New York: Routledge, 2002, pp. 368-369.

“Self-Regulation and the Sanctuary Strategy: Competitive Advantage through Domestic Cooperation by Japanese Firms”, Working Paper, Columbia Business School, 1999; also in: *Best Paper Proceedings of the 1999 AJBS Annual Conference*.

“Deregulation and Japanese Corporate Governance”, in M. Kotler (ed.), *Japanese Deregulation - What you should know*, Washington C: Japan Information Access Project, Conference Proceedings 1997, pp.107-134 (with John McMillan and Takeo Hoshi).

“National Systems of Finance: An Information-Based Analysis”, in FAIR (Foundation for Advanced Information and Research, Japan) (ed.), *Financial Advanced Market Studies, Report Volume 2*, Tokyo 1997, pp.75-104.

“The Ministry of Finance, Change and Sherlock Holmes - Bureaucracy and the Polity”, in: *Social Science Japan 7/1996* (Newsletter of the Institute of Social Science, University of Tokyo), pp.6-8.

“The 1995 Financial Crisis in Japan”, Working Paper #85, BRIE (Berkeley Roundtable on the International Economy), UC Berkeley, February 1996; also in: *Best Paper Proceedings, Association of Japanese Business Studies 1996*, pp.345-371;

“Public Monies for Private Research - R&D Financing in Japan”, in: *Best Paper Proceedings, Association of Japanese Business Studies 1995*, pp.79-113.

“The Japanese Economy”, in: Europa Publications Ltd. (ed.), *The Far East and Australasia 1994*, London: Europa Publications, 1994, pp.387-394 (with Koji Asada).

*Geld ist Spiel - Zeit ist Geld - Geld regiert die Welt? - Zum Phänomen "Geld" in der japanischen Gesellschaft* (Money is Play - Time is Money - Money rules the World? – Explorations on "money" and the Japanese society), *OAG aktuell* Nr.58, Tokyo 1992 (Lecture on occasion of the OAG prize award, November 13, 1991, in Tokyo; in German).

#### **e) Harvard Business School and Stanford GSB Case Studies**

*NEC Corporation in 2020: Innovating for the Future*, Stanford Graduate School of Business,

Case #OB-106, January 2021 (with Charles A. O'Reilly III and Vanessa Ceia)

*AGC Inc.: Your Dreams Our Challenge*, Stanford Graduate School of Business, Case #OB-103, November 2019 (with Charles A. O'Reilly III and Masanori Kato).

"The Japanese Financial System: From Postwar to the New Millennium", *Harvard Business School Case # 9-700-049*, 1999.

"The Japanese Financial System: From Postwar to the New Millennium: Teaching Note", *Harvard Business School #5-700-089*, 2000.

"The Germany Financial System in 2000", *Harvard Business School Case #9-700-135*, 2000.

"The German Financial System in 2000: Teaching Note", *Harvard Business School #5-700-139*, 2000.

#### **f) Online Publications**

[カリフォルニア州サンディエゴのIOTイノベーション・エコシステム](#) (The San Diego IOT Innovation Ecosystem), JFIT Industry Report, March 2016, (with Takashi Kiyozumi and Masato Sasaki, in Japanese).

ドイツ人経営学者は見た！日本のカッコいい経営 (What is Great about Japanese Management: Perspectives of a German Business Scholar), 10-Part Column in *Nikkei Business Online*, May 2014-January 2015 (in Japanese).

[ウリケ・シェーデの「再興 ザ・KAISHA」](#) (The Reinvention of the KAISHA, with Ulrike Schaede), 8-Part Column in *Nikkei Business Online*, February-June 2021).

["Japan's Evolving Business Strategies."](#) Interview in The National Bureau of Asian Research. May 7, 2012.

"Choose and Focus: Japan's New Strengths", *Global Asia*, Vol.5 No.1, March 2010, [www.globalasia.org/V5N1\\_Spring\\_2010/Ulrike\\_Schaede.html](http://www.globalasia.org/V5N1_Spring_2010/Ulrike_Schaede.html)

"Choose and Focus: New Business Strategies for the 21<sup>st</sup> Century", *The Oriental Economist*, November 2009, pp.8-9, [www.orientaleconomist.com](http://www.orientaleconomist.com)

#### **g) Op-Ed Pieces and Other Publications**

["Japan's fractured polity exposed by COVID-19 crisis"](#), *Nikkei Asia*, August 8, 2021 (with Brad Glosserman), selected as "most popular op-ed of the week".

"The Business Reinvention of Japan", *The World Financial Review*, April 14, 2021, <https://worldfinancialreview.com/the-business-reinvention-of-japan/>

Toward a System of Balanced Capitalism – Can Japan Avoid the Dangers of “Financialization”?, *Japan Economic Spotlight*, Vol. 40 No.3, May/June 2021, <https://www.jef.or.jp/jspotlight/backnumber/detail/237/>

“[How to Spur Innovation after COVID-10](#)”, *Nikkei Asia*, August 28, 2020 (with Robert Feldman)

“[How Japan Can Compete](#): Executing the Ambidexterity Strategy and Managing Change for the DX and the post-COVID-19 Era”, Nippon Institute for Research Advancement, November 2020,  
*In Japanese: どうすれば、日本企業がDX競争に勝てるのか—DXならびにポストコロナ時代に向けた 新経営戦略の実践—*

“[Abenomics Needs Cheap Nuclear Power to Work.](#)” *Bloomberg*. June 2, 2013.

“[Let Tepco Go Bankrupt, If it Must](#)” with Takeo Hoshi and Anil Kashyap. *The Wall Street Journal*. April 19, 2011.

【オピニオン】[東電は必要なら破綻も—電力会社は銀行ではない](#) (in Japanese, “Tōden wa hitsuyō nara hatan mo: Denryoku gaisha wa ginkō de wa nai”, “Let TEPCO Go Bankrupt, If It Must”), *The Wall Street Journal*, April 19, 2011 (with Anil Kashyap and Takeo Hoshi).

“Japan Rice Moves Leaves ‘Em Steaming”, *Wall Street Journal* June 1, 1994, and *Asian Wall Street Journal* June 2, 1994.

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