

**Elizabeth Lyons**  
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### **Appointments**

2014 - **University of California San Diego**  
Assistant Professor of Management, School of Global Policy and Strategy  
La Jolla, CA

### **Education**

2009 - 2014 **PhD, Strategic Management**  
University of Toronto, Rotman School of Management

2005-2009 **Bachelor of Arts, Economics**  
University of Toronto  
with Honors, Silver Medal

### **Journal Articles**

1. “Conspicuous Monitoring and Remote Work” (with Nathaniel Jensen, Eddy Chebelyon, Ronan Le Bras & Carla Gomes). *Journal of Economic Behavior and Organization*, Forthcoming.
2. “A Time to Make Laws and a Time to Fundraise? On the Relation between Salaries and Time Use for State Politicians” (with Mitchell Hoffman). *Canadian Journal of Economics*, Forthcoming.
3. “The Impact of Job-Specific Training on Short-Term Worker Performance: Evidence from a Field Experiment.” *Journal of Economics and Management Strategy*, vol. 29, no. 1, 2020.
4. “Research as Leisure: Experimental Evidence on Voluntary Contributions to Science” (with Laurina Zhang). *PLOS ONE*, 2019.
5. “Equity and Efficiency in the Organization of Firms” (with Tanjim Hossain and Aloysius Siow). *Experimental Economics*, 2019.
6. “Increasing STEM undergraduate participation in innovative activities: Field experimental evidence” (with Joshua Graff Zivin). *PLOS ONE*, 2019.
7. “Who Does (not) Benefit from Entrepreneurship Programs?” (with Laurina Zhang). *Strategic Management Journal*, vol 39, no 1, 2018.
8. “The Impact of Entrepreneurship Programs on Minorities” (with Laurina Zhang). *American Economic Review: Papers and Proceedings*, May, 2017.
9. “Team Production in International Labor Markets: Experimental Evidence from the Field.” *American Economic Journal: Applied Economics*, vol 9, no 3, 2017.

10. “Does Standardized Information in Online Markets Disproportionately Benefit Job Applicants from Less Developed Countries?” (with Ajay Agrawal and Nico Lacetera). *Journal of International Economics*, 2016, vol. 203, 1-12.

### **Book Chapters & Invited Papers**

1. “Digitization and the Contract Labor Market: A Research Agenda” (with Ajay Agrawal, John Horton and Nicola Lacetera). In Goldfarb, A., Greenstein, S. & Tucker, C (Eds) *Economics of Digitization: An Agenda*, 2015. National Bureau of Economic Research.

### **Grants & Honors**

2020

JPAL Agricultural Technology Adoption Initiative Off-Cycle Grant

2019

Nominated and elected as representative-at-large for the Strategic Management Society’s entrepreneurship and strategy interest group

2018

Kauffman Foundation Grant (with Josh Graff Zivin)  
The BRAC-CEGA Learning Collaborative (with Md. Abdul Alim)

2017

Policy Design & Evaluation Lab ICT Grant

2016

Kauffman Junior Faculty Fellowship in Entrepreneurship Research  
NBER Innovation Policy Research Grant (with Laurina Zhang)  
Kauffman Foundation Grant (with Josh Graff Zivin)

2015

2015 Hartle Award for outstanding graduate scholarship on a policy-relevant topic  
UCSD Academic Senate Research Award

2014

Center for Emerging & Pacific Economies, Unrestricted Research Grant

### **Invited Academic Presentations & Discussions**

2021

CSWEP session on Entrepreneurship and Innovation

2020

Production Operations Management Society Annual Meeting  
LMU Munich, Micro Workshop  
National Bureau of Economics Research Innovation Summer Institute

- 2019  
National University of Singapore Strategy Seminar  
University of Sydney School of Economics Seminar  
University of New South Wales Applied Micro Seminar  
Western Economic Association International Annual Conference  
University of San Francisco Applied Economics Seminar  
UC Merced Economics Seminar
- 2018  
American Economic Association Annual Meeting, “New Perspectives on Time Use” Session Paper  
Kenan Institute Frontiers of Entrepreneurship Conference  
National Bureau of Economic Research Economics of Digitization meeting  
Society of Labor Economists Annual Meeting  
Strategy Research Forum 2018  
Second Annual Conference on Economists in Tech Companies  
Wharton Corporate Strategy and Innovation Conference
- 2017  
American Economic Association Annual Meeting, “Creating Entrepreneurs” Session Paper  
National Bureau of Economic Research Economics of Digitization meeting (Discussant)  
Pacific Conference for Development Economics  
5th AIEA-NBER Conference on Innovation and Entrepreneurship  
17th Annual REER Conference (Discussant and Presenter)  
Harvard Business School Entrepreneurship Management Seminar
- 2016  
UC San Diego Innovation, Technology and Operations Seminar  
Harvard Business School Workshop on Innovation in a Global Economy  
Innovation Growth Lab Global Conference: Research Meeting  
New York University Stern Economics of Strategy Workshop  
4th International Conference on Computational Sustainability  
76th Annual Meeting of the Academy of Management  
Advances in Field Experiments Conference, University of Chicago  
Watson Institute Workshop on “The Platform Economy & Social Protection: from Speculation to Specification”, Brown University
- 2015  
DRUID15 Conference on The Relevance of Innovation  
(Presenter and Discussant)  
Academic Workshop on Mobile Pastoralism, Index Insurance and Policy Innovations  
Policy Workshop on Developing Policy Innovations for the Pastoralist Rangelands through Cross-Sector Partnerships (Panelist on Emerging Innovations using ICT)  
New Approaches for the Promotion of Innovation, Science and Technology: Bridging Japan and San Diego (Panelist on Science Policy and the Promotion of Innovation)
- 2014  
London Business School  
Olin Business School, Washington University in St. Louis  
Harvard Business School, Strategy  
National Bureau of Economic Research Summer Institute: Law & Economics Meeting  
(Presented by Mitch Hoffman)

2013

CCC Colloquium for Doctoral Student Research  
National Bureau of Economic Research's Economics of Digitization: An Agenda Conference  
Presented by Ajay Agrawal  
35th DRUID Celebration Conference  
Fourth Annual Conference on Internet Search and Innovation,  
Northwestern University (discussant)  
SWEAT Seminar, Department of Economics, University of Toronto  
CEPA Seminar, Department of Economics, University of Toronto  
13th Annual Roundtable for Engineering Entrepreneurship Research., Georgia Tech  
Marshall School of Business, University of Southern California  
Carey Business School, Johns Hopkins University  
Dyson School of Applied Economics and Management, Cornell University

2012

National Bureau of Economic Research Summer Institute: Development and  
Productivity Meeting, Presented by Nicola Lacetera  
National Bureau of Economic Research's Economics of Digitization: An Agenda  
Pre-Conference, Presented by Ajay Agrawal

2011

Rotman School of Management, Strategy 2011-2012 Seminar Series

### **Teaching**

2017-2019	UC San Diego	Start-Ups: From Founding to Launch; Innovation Policy & Management
2016 - 2020	UC San Diego	Innovation Policy
2014 - 2020	UC San Diego	Organizational Economics; International Management;
2013-2014	University of Toronto	Creative Destruction Lab Course

### **Journal Referee**

Academy of Management Discoveries; AEJ: Applied Economics; American Economic Review; Economic Journal; Information Systems Research; ILR Review; Journal of Economics & Management Strategy; Journal of the European Economic Association; Journal of Public Economics; Labour Economics; Management Science; Organization Science; Quarterly Journal of Economics; Research Policy; Review of Economics and Statistics; Strategic Management Journal; Strategic Entrepreneurship Journal

### **Affiliations**

Asia Innovation and Entrepreneurship Association (AIEA); Center for Effective Global Action (CEGA); Strategy Research Forum (SRF)

### **Non-Academic Positions**

2013-2014 Associate Director, Creative Destruction Lab at Rotman  
University of Toronto