



BA/MIA and MIA: International Management

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The career track is led by Ulrike Schaede.

FEATURES

- Provides preparation for careers in international business.
- Courses in international economics, politics and political economy supply analytical tools for solving the distinctive problems of international business.
- A combination of focused management training and broad exposure to global business and economics produces a unique international business education.

REQUIRED COURSES

IRGN 470 - International Business

IRGN 438 - Technology and Operations Management

ELECTIVES

Select three of the following International Management electives:

Management Methods

IRGN 419 - Risk Management

IRGN 420 - Marketing

IRGN 422 - Investments

IRGN 424 - Corporate Finance

IRGN 440 - Managerial Accounting and Control

IRGN 440 - Comparative Market Institutions

IRGN 444 - Product Development

IRGN 446 - QM III - Applied Data Analysis & Statistical
Decision Making

IRGN 447 - Organizations

IRGN 452 - Big Data Analytics

IRGN 474 - Applied Financial Accounting

IRCO 463 - Strategy and Negotiation (if not taken as a capstone)

Global Business and Economy

IRGN 411 - Business and Management in Japan

IRGN 412 - East Asian Economics

IRGN 415 - Economics of Trade Policy

IRGN 417 - Microfinance

IRGN 423 - Corporate Social Responsibilities

IRGN 426 - Doing Business in the Pacific Rim

IRGN 427 - International Law and Regulation

IRGN 431 - Fiscal and Monetary Policy

IRGN 435 - Topics in International Trade

IRGN 436 - Doing Business in Latin America

IRGN 441 - Government and Regulation

IRGN 461 - Doing Business in China

IRGN 462 - Economics of South East Asia

IRGN 467 - Chinese Environmental and Energy Policy

IRGN 473 - Political Economy of Energy in Asia

IRGN 486 - Economic and Social Development of China

IRGN 488 - Environmental and Regulatory Economics

IRGN 490 - Multi-National Corporations

IRGN 490 - Game Theory and Strategy

IRGN 490 - Management and Entrepreneurship in Greater China

IRGN 490 - Competing Business Systems of Developing Asia

IRCO 468 - Evaluating Technological Problems
(if not taken as a capstone)